

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KMID-TV	<b>Date:</b> 11/2/2016
---	------------------------

I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$1,015.75**

I represent that the payment for the above described broadcast time has been furnished by:

Texans for Pete

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Wayne Alexander

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

11/2/2016

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

Harold Anderson

**Printed Name**

LSM

**Title**



KMLD  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1459125

Schedule Dates	11/04/16-11/05/16	Date Entered	11/02/16
Advertiser	Pete Gallego/US Congress/Texas/Democrat (6268)	Last Modified	11/02/16
Agency	Screen Strategies Media (18343)	Entered By	Heather Trevino
Product	Political - US Congress (1076)	CO-OP	No
Brand	GALLEGO FOR CONGRESS (566937)	Headline #	
Salesperson	Midland, House (1227)	Demo	
Sales Office	Midland	Order Type	Normal
Buyer Name	BAHNG, CAROLINE	Package Deal	
Phone/Fax	(703) 272-7300 /	Commission %	15.00
CPE	N/A	Commission	\$179.25
Account Types	Local/Political	Net Total	\$1,015.75
Billing Type	Calendar	Sales Tax	
Comments			

Midland (KMLD)	Spots	Rate
By Calendar Month		
Nov. 2016	16	\$1,195.00
Grand Total:	16	\$1,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	5A- GOOD DAY						1			1	\$25.00	\$25.00	Midland (KMLD)		11/2/16
2.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	7A- GMA 2HR - MON-FRI						2			2	\$55.00	\$110.00	Midland (KMLD)		11/2/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	7A- GOOD MORNING AMERICA SATURDAY							1		1	\$25.00	\$25.00	Midland (KMLD)		11/2/16
4.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	12P- THE CHEW						1			1	\$20.00	\$20.00	Midland (KMLD)		11/2/16
5.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	4P- 5P (CST)						1			1	\$30.00	\$30.00	Midland (KMLD)		11/2/16
6.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	5P- LOCAL 2 NEWS @5						1			1	\$50.00	\$50.00	Midland (KMLD)		11/2/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	6P- JEOPARDY M-F						1			1	\$75.00	\$75.00	Midland (KMLD)		11/2/16
8.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	6:30P- WHEEL OF FORTUNE M-F						1			1	\$110.00	\$110.00	Midland (KMLD)		11/2/16
9.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	6P- JEOPARDY							1		1	\$20.00	\$20.00	Midland (KMLD)		11/2/16
10.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	6:30P- WHEEL OF FORTUNE							1		1	\$30.00	\$30.00	Midland (KMLD)		11/2/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	6:59P- ABC FRIDAY 7P-730PM							1		1	\$175.00	\$175.00	Midland (KMLD)		11/2/16
12.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	8P- ABC FRIDAY 8P-9P							1		1	\$350.00	\$350.00	Midland (KMLD)		11/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

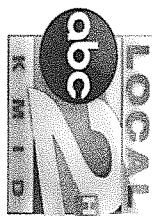
Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



KMID  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1459125

Schedule Dates	11/04/16-11/05/16	Date Entered	11/02/16
Advertiser	Pete Gallego/US Congress/Texas/Democrat (6268)	Last Modified	11/02/16
Agency	Screen Strategies Media (18343)	Entered By	Heather Trevino
Product	Political - US Congress (1076)	CO-OP	No
Brand	GALLEGO FOR CONGRESS (566937)	Headline #	
Salesperson	Midland, House (1227)	Demo	
Sales Office	Midland	Order Type	Normal
Buyer Name	BAHNG, CAROLINE	Package Deal	
Phone/Fax	(703) 272-7300 /	Commission %	15.00
CPE	N/A	Commission	\$179.25
Account Types	Local/Political	Net Total	\$1,015.75
Billing Type	Calendar	Sales Tax	
Comments			

Midland (KMID)		
By Calendar Month	Spots	Rate
Nov. 2016	16	\$1,195.00
Grand Total:	16	\$1,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	10P- LOCAL 2 NEWS @10						1			1	\$100.00	\$100.00	Midland (KMID)		11/2/16
14.0	Normal Line / SPOT	11/05/16-11/05/16	5	:30	10:30P- LOCAL 2 NEWS @ 10 SATURDAY							1		1	\$50.00	\$50.00	Midland (KMID)		11/2/16
15.0	Normal Line / SPOT	11/04/16-11/04/16	5	:30	11:05P- JIMMY KIMMEL						1			1	\$25.00	\$25.00	Midland (KMID)		11/2/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions